

EVENT NOTES

Bristol Green Capital: the local business opportunity

Bridewell Space, Tuesday 26 November 2013 6-8pm

Opened and chaired by Eva Stuetzenberger, Destination Bristol

Start Time	Name	Summary
6pm	Attendees will be arr	iving from at 6nm
орт	Attendees will be arriving from at 6pm Tea/Coffee available	
6.15	Eva S	Welcome, Introduction, Why we are here today, Housekeeping/Fire (5min)
6.20	Fred	Welcome to Bridewell Space (5 min) Quick update Incubator Space (2 min)
6.27	John Kellas Amy Robinson	Bristol Green Capital 2015 – Brief introduction and official vision (5 min)
6.32	Nina Skubala / Mark Wolff	 GoGreen Bristol: Inspiring Green Business Stories from around the city Case Study: Mr Wolf's (10 min total)
6.42	Darren Hall	BIG Green Week – Marketing Opportunity (7 mins)
6.50	Jessica Ferrow	West of England Carbon Challenge (7 mins)
6.57	Martin Fodor	Stokes Croft Food Waste Collection: lessons learned (5 mins)
7.05	Sally Jones	Local Sustainable Transport Fund (5 mins)
7.10	Q&A opportunity (10 mins)	
7.20	Eva	Update to traders Groups and AoB (15 mins)
7.35	Jessica	Thank you and wrap up
7.35 – 8pm	Discussion and Networking with mulled wine and nibbles	
8pm	Close	

Notes on agenda items:

1. Fred Wyatt - Bridewell Space

Bridewell Space is a multi purpose workspace for Bristol's creatives and entrepreneurs in a former police station. The chief aim of this and other similar projects by the Fred's team is to "unlock disused/eyesore buildings" and open them up for use as affordable space to meet the need of both flexible and cheap space – primarily for pre start and start up companies in the creative sectors.

The space is pretty well full with 80 such micro organisations. Of these 48 have been going for 12months or more and 21 now employ one or more.

More info: fred@bridewellspace.co.uk

- 2. John Kellas <u>SAE</u> within the <u>Bridewell Space</u> is for social and environmental micro businesses. Business West, Gregg Latchams and others offer free drop in clinics to support the start ups. Both Bridewell and SAE aim to be extremely flexible to give maximum help to first stage organisations who find more traditional serviced offices too expensive and off-putting. If you are lacking resources to implement Green changes in your business consider making use of:
 - <u>Missionly</u> is an organisation focused on 'connecting young people and small businesses together through missions and rewards. Giving businesses access to skills and students access to experience'.
 - Spanish voluntary work placements

There are also innovative technologies being worked on at SAE Space. Do get in touch if you are interested in talking about data visualisation or green apps.

John: john@thisequals.net

- 3. Amy Robinson Bristol European Green Capital 2015: The City Council has set up a company as the operating vehicle for Bristol Green Capital and the Director will be announced in early December. The initiative is a great opportunity for the City of Bristol and 2014 will be the year for engagement by businesses and the community in the run up to 2015. The initiative will produce a concentrated effort to create business opportunities, attract new business into the area and raise Bristol's profile as a centre of expertise, knowledge and skills in the environmental good and services sectors.
- **4. Nina Skubala:** Go Green Bristol: The Go Green Bristol project, delivered by Business West, has offered practical advice, clinics and workshops to businesses of all sizes in Bristol about how to take steps to reduce energy costs and operate more efficiently. The funding stream is ending but bidding for a new round is in progress and should be able to start in April 2014.
- The Go Green Bristol Guide may be downloaded here http://www.slideshare.net/NinaSkubala/go-green-bristol-guide?from_search=2

- If any business is interested in applying for the **West of England Regional Growth Fund**http://www.westofenglandlep.co.uk/funding/regional-growth-fund to make improvements to their building (Min project value is £50k; Grant valued at £10k-1m; Must be linked to job creation) Nina's colleague Mary Lavin (mary.lavin@businesswest.co.uk) can help with applications.
- Grants for green projects are *likely* to return at the end of 2014. Businesses are encouraged to become Business West Members (free) http://www.businesswest.co.uk/membership/businesswest-membership to receive updates on business support available in the region.
- Business West will be teaming up with Big Green Week and European Green Capital to help businesses to engage their employees and clients in green issues. More to follow in the new year.

Mark Wolff has made use of the funding from Nina's project and outlined the actions he has taken on his properties (including Mr Wolf's nightclub) that have made a real difference to his operating costs. A biomass boiler, rainwater harvesting system, sash window double glazing and solar panels with return on investment particularly good on the biomass boiler and the rainwater harvesting.

5. Darren Hall - <u>BIG Green Week</u> will take place **14 – 22 June 2014.** The BGW project provides an increasingly well recognised platform for all those wanting to get involved with the green agenda in the city. BGW is about being "smarter" in travel, energy, food and living. The search is on for strong, innovative ideas that are local and sustainable.

Darren set out the image of three "wedges": Green Wedge – those people/companies with high awareness of environmental problems, Gold Wedge – those with disposable income who aspire to be seen to be doing the right thing; Brick Wedge – those with passion about local issues but less awareness of bigger picture. BGW 2014 has historically catered for the green wedge but it now seeking to involve and engage more with those in the Gold Wedge territory and is welcoming ideas to do so from the business community.

Please contact Darren Hall at Bristol City Council with ideas - Darren.hall@bristol.gov.uk

6. Jessica Ferrow - West of England Carbon Challenge (WECC)

Jessica Ferrow of Low Carbon South West introduced the West of England Carbon Challenge. The WECC is a network of businesses in Bristol that have made a commitment to reduce their environmental impact between now and the end of 2015 (Green Capital year)

There are no group targets, but the objective is to help the group to reduce their carbon emissions over the 2 year period . SMEs are given useful tools to help them measure their environmental impact themselves and the group is focused on sharing inspiration for creative

and effective solutions to be greener, which can be a challenge in any business! The group meets at networking events and members are listed on the WECC website.

The WECC is a great way for businesses to engage with green issues **now** with just over a year to go until Green Capital. WECC can help you get your business ready. If you are already doing all you can to be green then please do join the WECC and we can help you get your message out there - members also stand a chance of winning an annual Carbon Champion award which is great recognition.

For more information or to join please see www.westofenglandcarbonchallenge.org or email Jessica.Ferrow@lowcarbonsouthwest.co.uk

7. Martin Fodor - Stokes Croft Food Waste Project: The project is based on local research that showed the need to be more efficient in gathering and disposing of food waste. It is a pilot project that puts together the right services supplied at the right times of day in order to meet the needs of local traders and in partnership with the waste companies. The project serves as a model that could be replicated elsewhere and has helped to improve the reputation of companies involved with both customers and staff. It's a real opportunity for the business sector as part of Bristol Green Capital. Working together can secure much better deals for traders.

Current plans are: to build on growing interest around the city, confirm a recommended service provider with a deal for smaller groups of traders, and to work with other Traders' Groups.

The collaborative process has been valuable and feedback has been very positive.

Other groups are welcome to get in touch. Email: martin.s.fodor@gmail.com or tel 07905340972.

- **8.** Sally Jones, Bristol City Council <u>Local Sustainable Transport Fund</u>: The fund is aimed at helping as many companies as possible and provides grant funding to encourage staff to travel sustainably in very flexible ways. It can support individual company projects or collaborative project between groups of businesses (e.g. on the same street). There will be a new funding round opening in 2014.
- Information on 50% match funded business grants and how to apply:
 http://www.travelwest.info/grants
 Next round of funding opens January 1st and closes January 31st. So get thinking now!
- There are a number of alternative support options via the project including (electric vehicle funding, employee engagement support and free incentives, Dr Bike's, corporate discount to car clubs and more) – please see this additional overview.

9. During the Q&A session Martin Bigg introduced his business support organisation -<u>Environmental i-net</u> Support is available for businesses working in the Environmental goods and services sector. The iNet often runs free courses to help businesses develop marketing strategies etc. For more information please see <u>www.environmental-inet.co.uk/</u>

Below is the Traders Update from Eva Stuetzenberger for the benefit of members of Eva's Traders Groups.



Traders & Business Update, 26th November 2013

EVENTS/CAMPAIGNS

Christmas Events:

- Lights switch on, Christmas Steps, Friday, 29th Nov, 6pm
- Lights switch on, St Nicks Market, Saturday, 30th Nov, 5pm
- St Nicks Market Open Evening, Friday, 6th Dec
- Corn Street Christmas Food Market, Saturday, 21st Dec
- Market At the Moon, every Saturday before Christmas at the Full Moon, Stokes Croft, 12-6pm
 - More info: https://www.facebook.com/MarketAtTheMoon
- Hamilton House Christmas pop-up shop, 2nd 31st Dec
 - More info: https://www.facebook.com/coexistinhouse
- Picton Street Winter Fayre, Saturday, 14th Dec, 12-9pm
 More info: https://www.facebook.com/pictonstreetfayre.montpelier

Stokes Croft Window Display Competition

To participate decorate your window in the theme of "New Beginnings".

Judging dates from 29th Nov – 3rd Dec

Presentations and prizes at St Pauls Unlimited AGM on 9th Dec.

Shop Local This Christmas Campaign

To get involved contact Bryony at handmadeinbristol@gmail.com

Old City "12 Days Of Bristol" Christmas campaign with "A Little Bristol"

Starting 2nd Dec

To get involved contact editor@alittlebristol.com

NEWS

New 26-seat cinema at the All-New Horts, Broad Street, Old City

http://bristololdcity.co.uk/news/brand-new-26-seat-cinema-all-new-horts-old-city

24 Hours in Bristol exhibition

Winners announced and exhibition open at Guildhall Arts Centre until 27th Nov.

More info: http://www.24hoursinbristol.co.uk

Placemaking Awards

Old City nominated for national Placemaking Awards under "Partnership Working".

Shortlist will be announced in December; results announced on 28th Jan.

Barcalys pop up shop events

Barclays are trying to help with promoting local businesses and are looking to hold 'Pop Up Shop' events in their local branches. Interested businesses don't need to bank with Barclays.

Businesses won't be able to sell their products/services on the day but can advertise, bring samples, do demonstrations, take orders etc.

Further info: jo.english@barclays.com

NEWS FROM CITY HALL

Budget consultation

Mayor has announced his initial proposals for a budget for the next 3 years which aims to deliver vital services and invest in the future of Bristol whilst saving around £90 million.

Consultation on budget proposals until 30th Dec under www.bristol.gov.uk/budget

4 Public meetings to discuss budget proposals with Mayor, 26th – 29th Nov.

More info: http://www.bristol.gov.uk/page/council-and-democracy/budget-consultation-meetings

George's Idea Lab

Mayor want so compete with other European cities to win up to € 5 million funding from Bloomberg Philanthropies.

He is looking for great ideas for a bold new solution to a common problem facing Bristol and other cities.

Submit your idea by 18 December 2013 on http://georgesideaslab.dialogue-app.com/

PLANNING

Planning application submitted for West Gate House, Colston Avenue (renamed to Electricity House)

For change of use and refurbishment works for 85 apartments and ground floor uses.

Comments under http://planningonline.bristol.gov.uk/online-applications/

Ref 13/04914/F and more

Planning application submitted for New Bridewell, Bridewell Street

For redevelopment of site to 507 bedspaces of purpose built student accommodation and ground floor commercial uses.

Comments under http://planningonline.bristol.gov.uk/online-applications/

Planning application submitted for 4-10 Stokes Croft

For five storey building comprising of 24 no. one and two bedroom apartments and mixed use floorspace with associated parking, bin/cycle storage.

Comments under http://planningonline.bristol.gov.uk/online-applications/

Ref 13/02337/F

Bristol Old Vic reveal new £12mio redevelopment plans

http://bristololdcity.co.uk/news/bristol-old-vic-reveal-new-redevelopment-plans

More info at future Old City Traders' & Business Forum

Old Market Neighbourhood Development Plan

6 week statutory consultation on draft plan completed and extended until Christmas.

To comment www.oldmarketquarterfuture.org

Carriageworks and Westmoreland House

Knightstone Housing Association has submitted proposal.

Announcement from City Council whether they are to be appointed 'preferred developer' expected on 2nd Dec.

More info http://carriageworks.org.uk/

TRANSPORT / HIGHWAYS

Highway scheme priorities for 2014/2015

For Ashley, Easton, Lawrence Hill Neighbourhood Partnership area

to be put forward by Monday, 9th Dec.

More info: http://stpaulsunlimited.wordpress.com/2013/11/15/last-call-for-requests-for-action-for-local-traffic-schemes/

20mph speed limit roll-out

20mph will become operative in the Central Area (Cabot, Cotham, Clifton, Clifton East, Bishopston, Redland) on 20th January 2014.

Contractors are currently on site implementing the speed signs.

Park Street pavement works

South side completed; North side to be completed Spring 2014.

Stokes Croft LSTF road scheme

Work expected to start on site Spring 2014.

Active Neighbourhood Transport Grant - Round 3

Third round of grants funded through Bristol's Local Sustainable Transport Fund (LSTF) as part of its Active Neighborhoods' Programme.

- To improve sustainable travel and transport.
- Grants from £500 £3,000
- From 1st December 2013 28th February 2014
- All projects need to be implemented before April 2015
- More info: http://www.bristol.gov.uk/page/transport-and-streets/local-sustainable-transport-grants

CRIME / POLICING ISSUES

Pub Watch

Any licenced businesses interested in getting involved please get in touch with Chair Laz Lazarides from Bar Antix on Park Street:laz@barantix.com

Charity Canvassers

Management agreements with Public Fundraising Regulatory Association to regulate charity canvassers on Park Street and Old City in development.

Consultation with groups to follow.

Purple Flag assessment (Accreditation scheme recognising excellence in management of night time economy)

Results expected end November.

Police Christmas Campaign re alcohol-related issues and crime prevention

Police beat teams to issue posters/leaflets and run social media campaign.

Please support the campaign by displaying posters and re-tweeting the key messages

DATE OF UPCOMING TRADERS' & BUSINESS FORUMS

Park Street Traders' & Business Forum

Tuesday, 14th January, 3.30-5pm, Jamie's Italian

Tuesday, 25th February, 9.30-5pm, Meluha – Brand Building Workshop

Old City Traders' & Business Forum

Tuesday, 21st January, 6-8pm, location tbc

Stokes Croft Traders' & Business Forum

Tuesday, 28th January, 6-8pm, location tbc

Contact:

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